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Jobs: The Evolution of a Reckless Upstart into a Visionary Leader by journalists Brent Schlender and Rick Tetzeli, is an unauthorized biography of Steve Jobs. Rick Tetzeli is Executive Editor of Fast Company and Brent Schlender is a writer, editor, and author, best known for his award-winning magazine profiles of prominent entrepreneurs and

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Title: Becoming Steve Jobs. Author: Brent Schlender, Rick Tetzeli. Publisher: Sceptre Genre: Biography, Business. First Publication: 2015. Language: English . Book Summary: Becoming

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Business leaders seeking a better understanding of a historical entrepreneur. Brent Schlender covered Steve Jobs for the Wall Street Journal and Fortune for over two decades. One of the main chroniclers of the personal-computer revolution, he interviewed Jobs

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on many occasions. Rick Tetzeli has written about technology for more than twenty years. He's currently executive director of Fast Company, the editor of Entertainment Weekly and the former deputy editor of Fortune.

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Becoming Steve Jobs is a remarkable new book by Brent Schlender and Rick Tetzeli. Crown Publishing Group was gracious enough to send me an advance copy a few weeks ago, and I am delighted to be the first to announce it. It is, in short, the book about Steve Jobs that the world deserves. You might wonder how such a book could be

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written without Jobs's participation, but effectively, he did participate. Schlender, in his work as a reporter for The Wall Street Journal and Fortune, interviewed

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