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Product Roadmaps Relaunched: How to Set Direction while Embracing Uncertainty is written by C. Todd Lombardo, Bruce

McCarthy, Evan Ryan and Michael Connor. Read the full review at my blog. tl;dr – Product Roadmaps Relaunched is an excellent guide for creating and maintaining product roadmaps.

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“ Product roadmaps matter. You can’t build a great company unless you have a great strategy and a product roadmap is a way of clearly articulating that strategy. This book makes it clear how to develop the core components of a roadmap, the problem set, the value propositions, and areas of focus for the customer.

”

PRoduct Roadmaps:

He recently co-authored his first book on product development for O'Reilly Media titled "Product Roadmaps Relaunched: How to Set Direction While Embracing Uncertainty". For Evan, to build is to learn.

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