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many more play during commercial breaks like 30-second mini-movies, pairing a company's branding with quick, captivating storylines and punchy jokes.

The 30 Second Storyteller - Sheridan Road Magazine

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Module 2 - Assignment: 30-Second Story

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I. Step One A. Act 1 - Set Up 1. The Jeep brand continued in its well-received production of the Jeep CJ until the late eighties when the Jeep "Wrangler" was first introduced as the Jeep Wrangler "YJ". B. Act 2 - Confrontation or Complication 1. The Jeep YJ replaced the much-loved CJ but was not received well, initially.

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Module 2 Assignment 30 Second Story - Module 2 Assignment ...

I'd put this one on par with The \$30 Film School; that book is less expensive than 30-Second Storyteller and has a similar amount and quality of information. As such, I think that this book is a bit overpriced for what it brings, and I

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